

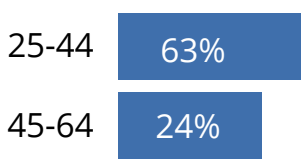


# Wayfaring VIEWS

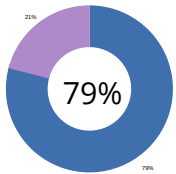
## Explore Beyond the Obvious

**My fast growing readership offers brands and destinations an enthusiastic audience of independent travelers with disposable income and an itch for travel.**

### Audience Demographics



She is searching Google for hotels, air travel & destination information in North America & beyond



Women



In the US, UK & Canada

### About Wayfaring Views

Wayfaring Views was founded in 2014 and is aimed at helping people explore beyond the obvious with alternative itineraries and offbeat adventures. All of it is thoughtfully delivered with great writing, quality travel photography and a dash of contrarian humor.

Content niches include: offbeat attractions, out of the ordinary adventures, hiking & heritage, street art, literary travel, community based conservation.

### Growing Audience Reach



1.5/k

Pageviews:

Uniques:

Social following:



14.3/k



9.6/k



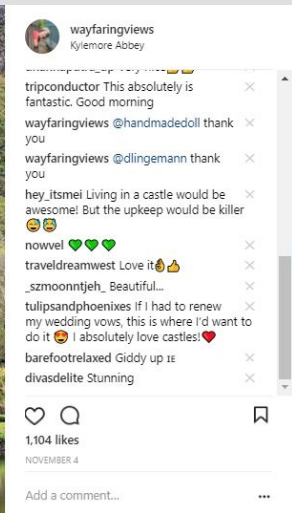
8.9/k

Total impressions: 900,000

### Lets Work Together

- Content Development & Freelance Writing
- Travel Photography
- Brand Ambassadorship
- Social Media Promotion
- Advertising & Sponsorships
- Hotel & Destination Reviews
- Product/service Testing & Reviews
- Travel Philanthropy Program Consulting

# Great Audience Engagement



**Readers Who Take Action**  
 "What a great guide! We are headed to Chicago next month, and I am taking a copy of this post with me."

# Happy Brands & Destinations



"Your photos certainly did have impressive likes and engagement...would love to have you do a takeover again in the future...  
 -Audley Travel

"We really like the coverage, its been great"  
 -Visit South Devon

"We rarely get such well researched, well written posts from influencers."  
 - Visit Bristol

# Content Distribution & Alliances



# Lets Stay in Touch

<http://wayfaringviews.com>

[cguttery@wayfaringviews.com](mailto:cguttery@wayfaringviews.com)

all social media @wayfaringviews